



University of Essex



Candidate pack:

Essex Rebels Mascot - Queen B

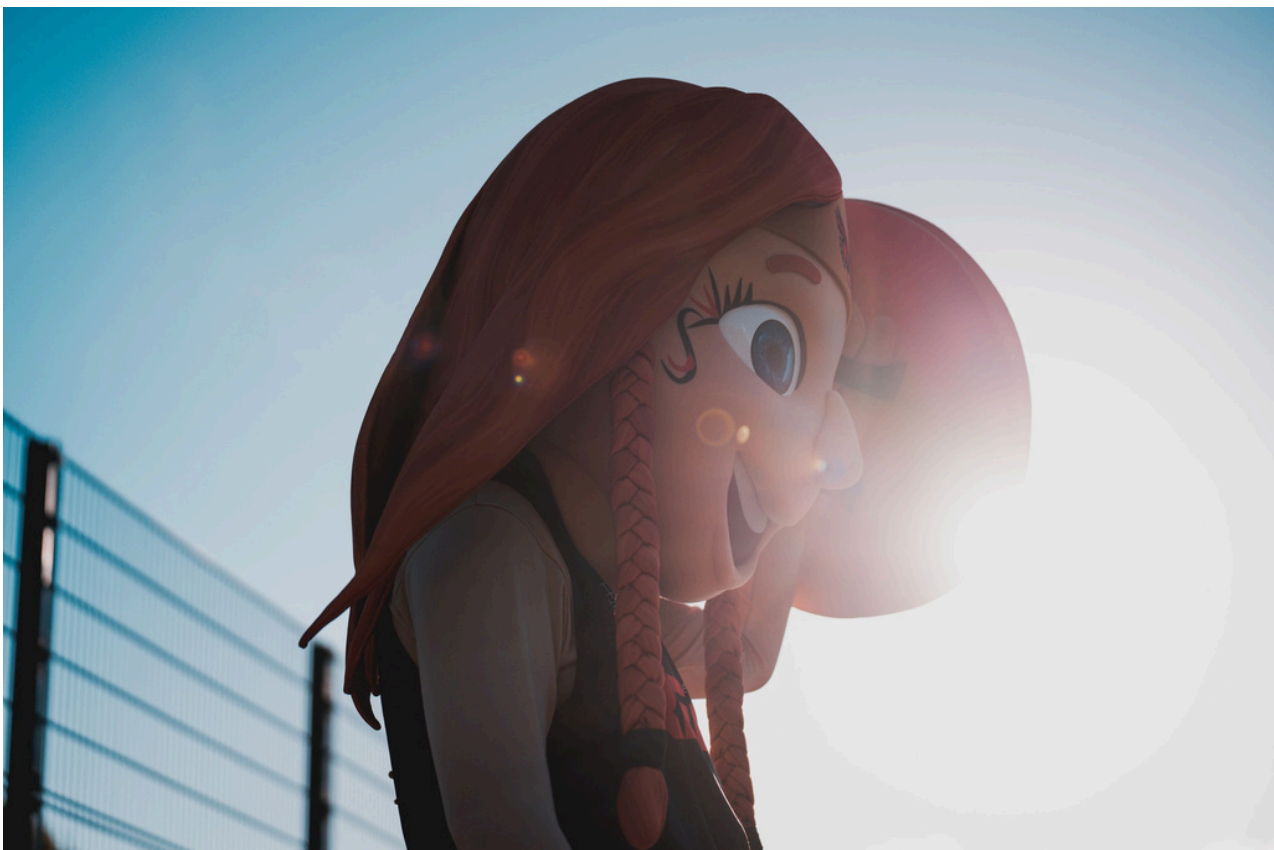


ABOUT US

Based at the University of Essex, the Essex Rebels is a dynamic and growing sports programme encompassing basketball and volleyball, offering a full pathway from grassroots to professional levels. Our games are hosted at the state-of-the-art Essex Sport Arena on our Colchester campus, providing an exciting and vibrant atmosphere for our teams and fans alike.

THE REBELS WAY

The name "Essex Rebels" reflects a rich history of political activism at the University, resonating with our strapline, "Rebels with a Cause." Our connection to Colchester, site of Queen Boudicca's rebellion against the Romans, further reinforces our rebellious spirit and determination to challenge the status quo.



OUR JOURNEY

Since our formation in 2017, the Essex Rebels have embarked on a remarkable journey. Our relentless pursuit of excellence, both on and off the court, encompasses innovative fan engagement initiatives that have garnered acclaim, including our award-winning game day experience, alongside championship-winning performances, cementing our growing reputation as one of the most respected University programmes in the UK.

ESSEX REBELS

PERFORMANCE AND ACHIEVEMENTS

We take enormous pride in fostering equality and parity between our men's and women's teams, ensuring equal opportunities and support for all athletes regardless of gender. Our teams compete in a number of prestigious national professional leagues, including the Volleyball England Super League (VSL), Women's British Basketball League (WBBL) and the National Basketball League (NBL).

In the 2023-2024 season, our Rebel teams excelled in their respective leagues. The Women's basketball team achieved a notable 5th place finish in the Women's British Basketball League and reached their first ever trophy final. Meanwhile, the Men's basketball team secured an impressive 2nd place in the NBL Division 1, their highest finish to date. Additionally, our volleyball teams made history by reaching the NVL Super League Final Four for the first time, with the men's team earning the bronze medal.



COMMUNITY OUTREACH

Our commitment extends beyond the court with an aim to inspire children and young people to achieve their full potential, in sport, education and life. Our Essex Rebels Junior Basketball Club has grown to being one of the largest in the country in the space of less than 5 years. Furthermore, our professional players actively engage with the community by delivering school assemblies after-school sessions to approximately 2,000 children each season.

We also spearhead special social action projects like 'Ballin with a Bobby' in collaboration with Essex Police and 'Rebels Reach', both aimed at providing sports opportunities in socially deprived areas. These initiatives underscore our commitment to using sport as a catalyst to positively change lives.

ESSEX REBELS

FAN ENGAGEMENT AND GAMEDAY EXPERIENCE

Our unique and award-winning game day experience has revolutionised spectatorship on campus, featuring a dedicated fan zone, vibrant music, dance, cheer performances, and our beloved larger-than-life mascot, Queen B, who brings an extra spark to our electrifying atmosphere.

Central to this experience is 'The Tribe', our passionate student supporter section, whose enthusiasm and energy contribute to making game days unforgettable.

We proudly boast an impressive average attendance of 800 spectators per basketball game, leading all professional women's basketball teams in the UK. Additionally, we proudly hold the first and second highest attendance records in the Women's British Basketball League.

Our innovative efforts have not gone unnoticed, recently receiving national recognition, winning the Colleges and Universities Business Officers (CUBO) 'Innovation in Student Experience' award.



PARTNERSHIP WITH ESSEX CRICKET

Excitingly, our journey extends beyond basketball and volleyball with our recent partnership with Essex Cricket to form a Tier One professional women's team from the 2025 season. Under the unifying mantra of "We Are Essex," this collaboration aims to establish the region as a leader in women's professional sport. Our ambitious strategy envisions inspiring women and girls, growing participation, developing talented athletes, and attracting a larger audience across all sports.

ESSEX REBELS

ABOUT QUEEN B

Queen B is inspired by the legendary Queen Boudicca, the warrior queen who led the Iceni tribe in rebellion against the Roman Empire in ancient Britain. As Queen B, you will embody the spirit of strength, courage, and resilience, captivating fans with your powerful presence, and engaging performances and interactions.



JOB DESCRIPTION

| | |
|---|---|
| Job Title and Grade | Essex Rebels Mascot - Queen B UECS Grade A/ Spinal point 001 |
| Contract | On demand |
| Hours | 8 hours p/w (gameday dependant) |
| Salary | £12 per hour |
| Department/Section | UECS (Essex Sport) |
| Responsible to | Essex Rebels Manager (Sales and Operations) |
| Reports on a day to day basis to | Fan Engagement and Gameday Entertainment Officer |
| Desirable Skills | Dance, acting, performing arts |

Position Overview

The Queen B mascot will play a crucial role in enhancing the fan experience at Essex Rebels games and events. This individual will be responsible for entertaining fans, engaging with the community, and representing the team in a positive and exciting manner.

JOB DESCRIPTION

Key Responsibilities

1. Game Day Performances:

- Perform as Queen B during home basketball and volleyball games.
- Engage with fans, perform skits, dance routines, and lead cheers to energize the crowd.
- Participate in on-court and in-stand activities, including promotions, contests, and fan interactions.
- Dance and interact with people of all ages to ensure a fun and lively atmosphere.

2. Community Engagement:

- Represent Essex Rebels at various community events, school visits, charity functions, and promotional appearances.
- Interact with fans of all ages, posing for photos, signing autographs, and creating memorable experiences.

3. Social Media and Marketing:

- Collaborate with the marketing and fan engagement team to create engaging content for social media platforms.
- Participate in video shoots, promotional campaigns, and other marketing initiatives to promote the Essex Rebels brand.

4. Costume Care and Maintenance:

- Ensure the Queen B costume is well-maintained, clean, and presentable at all times.
- Report any damages or repairs needed to the Essex Rebels Manager / Fan Engagement Officer

Qualifications

Experience:

- Previous experience as a mascot, performer, or in a similar entertainment role is desirable.
- Experience in dance, cheerleading, or acting is an advantage.

Skills and Attributes:

- Energetic, outgoing, and enthusiastic personality with a passion for entertaining.
- Excellent communication and interpersonal skills.
- Ability to engage and connect with fans of all ages – especially children and families
- Strong dancing skills and ability to interact with people of all ages in a fun and engaging manner.
- Physical stamina to perform in a costume for extended periods, including dancing and other high-energy activities.

JOB DESCRIPTION

Availability:

- Must be available to work evenings and weekends as required by the team's schedule.
- Flexible availability for community events and promotional appearances.

Physical Requirements:

- Must be able to wear and perform in the Queen B mascot costume, which may include extended periods of walking, dancing, and other physical activities.

ADDITIONAL INFORMATION

UECS – Essex Sport

You can find more information about the department on our website:

<http://www.essex.ac.uk/sport/>

General information

Informal enquiries may be made to Diana Voynova, Essex Rebels Manager (e-mail: d.voynova@essex.ac.uk). However, all applications must be made online.

How to Apply:

Interested candidates should complete the [application form](#) by Sunday 1st September.

Join the Essex Rebels and help us create unforgettable experiences for our fans as Queen B! We look forward to seeing your energy and spirit bring our mascot to life.

University of Essex is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.