



ESSEX REBELS COMMERCIAL BROCHURE



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SUPER LEAGUE BASKETBALL

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#WEAREREBELS

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The **ONLY** professional Basketball and Volleyball Franchise in the East of England.

AWARD-WINNING MATCHDAY ENTERTAINMENT

3X WINNER

of Basketball England match day of the year, due to our family-friendly arena experience.



Visit the Essex Rebels
Website to find out more

14,533

**SPECTATORS
IN ONE SEASON**

99,300+

**FACEBOOK FOLLOWERS
12.4 MILLION
REACH (UP 30%)****

50,000

**YOUTUBE VIEWS
PER SEASON***

52,000+

INSTAGRAM FOLLOWERS
174,000+ LIKES**

4.63

**MILLION LINKEDIN
IMPRESSIONS **
130,377 LINKEDIN
FOLLOWERS (UP 15%)**

10

**THEMED,
FAMILY-FRIENDLY
GAMEDAYS**

3.47

**MILLION X IMPRESSIONS
53,497 X FOLLOWERS,
(UP 5%)****

2ND

**MOST PLAYED SPORT IN
THE UK (BASKETBALL)**

LARGEST

**ATTENDANCES IN SUPER LEAGUE
BASKETBALL WOMEN (WSBL),
NATIONAL BASKETBALL LEAGUE
DIVISION 1 (NBL D1) AND
VOLLEYBALL SUPER LEAGUE (VSL)**

63

**HOME GAMES
PER SEASON**

1505

**UK RECORD ATTENDANCE FOR
WOMEN'S BASKETBALL LEAGUE GAME**

PARTNER WITH OUR WINNING TEAMS



The culture at Essex Rebels is something we really value. We have a talented group of players that work hard to be the best we can while enjoying the process. The support and development offered by the programme is a great opportunity for any player looking to play at the highest level in the UK.

-Claire Paxton, Rebels Captain and GB International

THE ESSEX PROFESSIONAL TEAMS PLAY IN THE:

- Super League Basketball Women
- Men's National Basketball League Division 1
- Men's and Women's Volleyball National Super League

TROPHIES WON:

BASKETBALL

2016

**WOMEN'S NBL D1
NATIONAL CUP
CHAMPIONS**

2018

**WOMEN'S NBL D1
CHAMPIONS**

2022

WOMEN'S BUCS CHAMPIONS

2024

- **WBBL TROPHY FINALISTS**
- **MEN'S NBL D1 RUNNERS UP**

VOLLEYBALL

2019

MEN'S BUCS CHAMPIONS

2023

**MEN'S VE NATIONAL
CUP RUNNERS-UP**

2024

MEN'S VSL 3RD PLACE FINAL 4

REBELS IN THE COMMUNITY

- Inspiring **OVER 350 CHILDREN** at junior sessions (220 junior club, 140 Rebels Play and after school clubs).
- Over **2,000 CHILDREN PER YEAR** engaged in Rebels roadshow in local schools.
- Collaborations with local charities and Essex Police to engage with communities in areas of social deprivation.

At Essex Rebels, we are dedicated to empowering young athletes to reach their full potential, both in the classroom and on the court. Our mission is to provide a clear pathway for young players, guiding them from school all the way to university.



I'm delighted to be working with the Essex Rebels to deliver 'Ballin with a Bobby' to our Colchester Communities. Through Essex Rebels we want to encourage more young people into sports and away from crime.

-PC Dex Adams, Essex Police



SUPPORTING YOUNG PEOPLE

Since 2019 our Essex Rebels Junior programme and club has grown rapidly with 350 children supported to follow their dreams. The University of Essex is Sport England Dual-Career Accredited offering sports scholarships to talented basketball players to also achieve their academic potential.

STAND ALONGSIDE THE ESSEX REBELS

- Join the journey and help **TRANSFORM LIVES** across disadvantaged communities.
- Help shape the **HOPES AND DREAMS** of thousands of school children across East Anglia.
- Be an integral part of supporting Essex students as they embark on their **DUAL CAREER PATHWAYS**.
- Bring **AWARENESS AND VISIBILITY TO YOUR BRAND** on game days and across expanding social media networks.

“

The Rebels are incredible role models, both on and off the basketball court. You just have to hear the impact they're making in the community to know they're a truly special club, full of people who genuinely care. We couldn't be any prouder to support the Essex Rebels in all the work they do.

-Dena Boyce, Senior Business Manager,
Education and Charity, Elavon Europe



GAME DAYS INCLUDE:

- **LIVE DJ & ENERGETIC** game day host
- **JUMBOTRON TV** featuring **DANCE** and **KISS CAMS, FAN VOTING** and more
- The **BEST MASCOT** in the league & children's favourite Queen B
- Fun in game **COMPETITIONS** and **ENTERTAINMENT**
- Half time **PERFORMANCES**
- **FOOD AND DRINK** from the 'Time Out' bar
- Full range of **REBELS MERCHANDISE**
- **GIVEAWAYS** and so much more!



SPONSORSHIP PACKAGES

ELEVATE YOUR BRAND WITH ESSEX REBELS – BE THE DRIVING FORCE BEHIND OUR TEAMS' SUCCESS!

HEADLINE SPONSOR

PREMIER SPONSOR

CLASSIC SPONSOR

KIT BRANDING

Front of jersey

Back of jersey

Team shorts

DIGITAL ADVERTISING

- Feature on Essex Rebels' website, social media, and University channels.
- Logo featured on the Essex Rebels website.
- Tailored campaign with a bespoke company post.
- Video advert during pre-game and half-time (basketball only).

- Logo featured on the Essex Rebels website.
- Dedicated partnership announcement post on social channels
- Video advert during pre-game and half-time (basketball only).

- Logo featured on the Essex Rebels website.
- Partnership announcement on social media.

IN-VENUE ADVERTISING

- Your logo on courtside boards.
- Logo on the jumbotron and MC mentions at every home game.
- Pre-game video ads on jumbotron (basketball only)

- Your logo on courtside boards.
- Logo on the jumbotron and MC mentions at every home game.

- Your logo on courtside boards.
- Shared big screen slide with sponsor logos and MC mention at every home game.

FAN ACTIVATIONS

Interactive activation at 4 games per season (basketball only).

Interactive activation at 4 games per season (basketball only).

N/A

PLAYER APPEARANCES

Two player appearances at one event per year.

Two player appearances at one event per year.

N/A

EXCLUSIVE MEMORABILIA

Signed team photo with courtside board and framed jersey.

Signed team photo with courtside board and framed jersey.

Signed team photo with courtside board.

VIP ACCESS

4 VIP tickets and 8 regular tickets per home game (basketball only)

8 regular tickets per home game and 4 VIP tickets at a discounted rate (basketball only).

4 regular tickets and 2 VIP tickets per home game at a discounted rate (basketball only).

EXCLUSIVE EVENT ACCESS

4 free tickets to league finals and invitations to meet the players event.

Invitations to the meet the players event
Reduced price tickets for league finals.

Invitations to the meet the players event
Reduced price tickets for league finals.

UNIVERSITY HOSPITALITY

Invitations to the University's graduation and summer reception events.

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COMMUNITY OUTREACH SPONSORSHIPS

REBELS REACH (FROM £450 PER SCHOOL)

We aspire to make basketball and volleyball accessible to children in socio-economically deprived areas. Through free Rebels school packages — including after-school clubs and “Rebels Roadshow” assemblies — we aim to inspire young people, raise aspirations, and use sport as a catalyst for positive change.

DEVELOPMENT DAYS (£300 PER SESSION)

Provide children with an unforgettable experience, including:

- A 90-minute basketball or volleyball training session
- A 30-minute talk and Q&A with Rebels athletes
- Tickets to watch a Rebels home game

BALLIN' WITH A BOBBY (£3,000)

Partnering with Essex Police, this initiative delivers engaging basketball sessions in local parks during the summer. The program helps:

- Keep young people active and engaged
- Divert them from anti-social behaviour and crime
- Build stronger, positive relationships between youth and the police

SPONSOR BENEFITS

- Recognition as an official community sponsor (logo on the website and a press release).
- Company branding at community events (two pull-up banners).
- Branding at Rebels home games (digital screen, one pull-up banner, and courtside board, depending on sponsorship level).
- Company branding on programme promotional materials and social media.
- Tickets to Rebels home games.

OTHER SPONSORSHIP OPPORTUNITIES

VENUE ADVERTISING

Enhance your brand's visibility with dynamic in-venue advertising at Rebels games, connecting with a passionate local audience.

- Arena Screen: £150 per game to advertise your company during games on the big screen.
- Courtside Boards: £500 for the season, plus the cost of producing the board.

GAMEDAY SPONSORS (£500)

Become a Rebels Gameday Sponsor and connect with the local community while growing your business through impactful game-day exposure.

- 4 x VIP tickets
- Dedicated big screen slide and MC shoutout
- Brand activation event at the game



ESSEX REBELS

CUSTODIANS

BUSINESS CLUB

JOIN THE ESSEX REBELS BUSINESS CLUB, SUPPORT OUR BASKETBALL TEAMS ACROSS THEIR 25-26 HOME FIXTURES, WHILE EXPANDING YOUR PROFESSIONAL NETWORK.

GAMEDAY EXPERIENCE:

Enjoy courtside views, premium hospitality, and special perks designed to create an unforgettable game day.

Host/Gift hospitality to clients & staff across the season.

INCLUDES:

- Welcome drink
- Hot buffet food
- Welcome talk
- Dessert served at half-time
- Post-game player meet & greet
- Courtside seats
- Access to private bar

BENEFITS:

- 2 x VIP tickets per game
- Website logo as team custodian
- Attend meet the players event
- In venue advertising on the Arena big screen
- Bonus benefit of two tickets for one Essex Cricket match at the County Ground in Chelmsford per season.



FOR MORE INFORMATION CONTACT

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#WEAREREBELS



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SUPER LEAGUE BASKETBALL

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P...
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through space optimisation, furniture procurement and pro
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CONTACT@HOWEAS-PT...



essexrebelsbasketball

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University of Essex

